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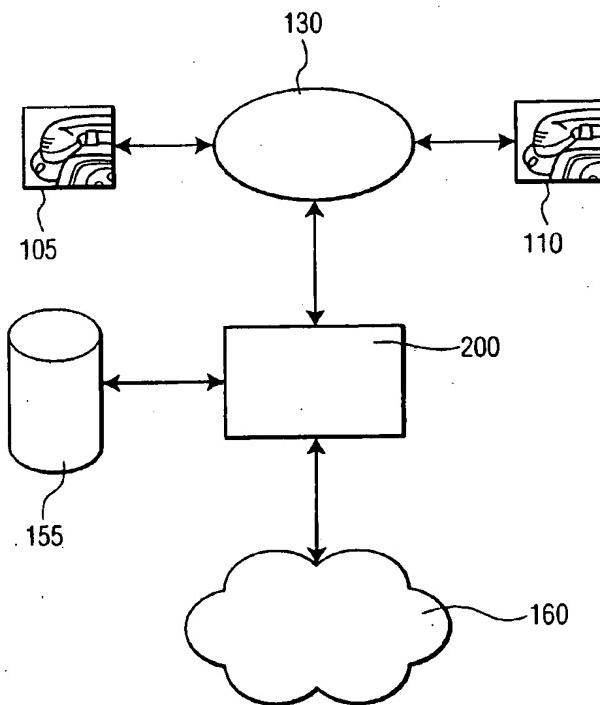
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- (71) Applicant (for all designated States except US): **KONINKLIJKE PHILIPS ELECTRONICS, N.V. [NL/NL]**, Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).
- (71) Applicant (for AE only): **U.S. PHILIPS CORPORATION [US/US]**; 1251 Avenue of the Americas, New York, New York 10020 (US).
- (72) Inventors; and
(75) Inventors/Applicants (for US only): **HOLLEMANS, Gerrit [NL/NL]**; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL). **EGGEN, Josephus, Hubert [NL/NL]**; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL). **VAN DE SLUIS, Bartel, Marinus [NL/NL]**; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).
- (74) Common Representative: **KONINKLIJKE PHILIPS ELECTRONICS, N.V.**; Intellectual Property & Standards, c/o THORNE, Gregory L., P.O. Box 3001, Briarcliff Manor, New York 10510-8001 (US).
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(54) Title: METHOD AND SYSTEM FOR DETERMINING THE TOPIC OF A CONVERSATION AND OBTAINING AND PRESENTING RELATED CONTENT



(57) Abstract: A method and system are disclosed for determining the topic of a conversation and obtaining and presenting related content. The disclosed system provides a "creative inspirator" in an ongoing conversation. The system extracts keywords from the conversation and utilizes the keywords to determine the topic(s) being discussed. The disclosed system then conducts searches to obtain supplemental content based on the topic(s) of the conversation. The content can be presented to the participants in the conversation to supplement their discussion. A method is also disclosed for determining the topic of a text document including transcripts of audio tracks, newspaper articles, and journal papers.

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